



CORPORATE AND FOUNDATION PARTNERSHIPS

Partnership Opportunities

The NJSO prides itself on providing a great diversity of programming that engages a range of listeners – from parents with children to casual listeners to classical music enthusiasts. Concert sponsorship opportunities include:

- Classical Series
- POPS Series
- Family Series
- Winter Festival
- NJSO Summer Concerts

In addition to its artistic programming, the NJSO also offers donors the opportunity to support our Education & Community Engagement programs, which include the following initiatives

- Coach-in-Residence
- Preschool Program
- CHAMPS (Character, Achievement and Music Project)
- Youth Orchestras
- Autism Community Program
- Music and Wellness Program
- Concerts for Young People

Benefits of Partnership

Partnering with the NJSO offers a wide range of benefits including brand visibility, corporate hospitality, client entertainment opportunities and employee benefits designed to meet your organization's philanthropic and marketing objectives. Our statewide reach and great diversity of programming also provides your organization with the opportunity to identify a target market by interest, age range or geographic region, to name a few. Sample benefits include:

Recognition and Marketing Visibility

- Recognition in NJSO promotional materials, advertising, on-site signage, website and broadcast emails
- Opportunities to interact with our audiences
- Concert series exclusivity

The Concert Experience

- Tickets to sponsored concerts, special events and community programs
- Opportunities for meet-and-greet events with NJSO musicians and guest artists
- Exclusive Patron Services liaison for VIP ticket service

Corporate Hospitality and Entertainment

- Host a pre- or post-concert function
- Network at intermission cocktail receptions
- Host an NJSO chamber ensemble at location of your choice
- Attend NJSO Galas

Employee Engagement

- Employee discounts on concert tickets and subscriptions
- Opportunities for employees to attend open rehearsals and backstage tours