



Welcome the Year of the Dragon • 新年快乐

Saturday, February 3, 2024 at NJPAC in Newark

This festive Lunar New Year Celebration has become a New Jersey Symphony annual tradition and gets more vibrant with each iteration. The event kicks off with a Cultural Exchange Festival featuring performances, crafters, demonstrations and more! Under the baton of conductor Yue Bao, the New Jersey Symphony will perform selections from Huang Ruo's *Folk Songs for Orchestra* and Zhou Tian's *Gift*, plus perennial favorites like *Spring Festival Overture*. Rising star pianist Tony Siqi Yun will perform selections from the *Yellow River Concerto* and Ravel's *Piano Concerto in G*.

VIP Event guest perks include preferred concert seating, admission to the dessert party, concession vouchers and valet parking.

VIP Event tickets start at \$250 • VIP Event packages start at \$2,500

VIP Event Young Professionals (ages 21-40) tickets are \$100

For information about VIP Event tickets or join our event planning committee, please contact Jesse Goodale, Manager of Special Events, at events@njsymphony.org or at 973.735.1729.

6:00 pm

Cultural Exchange Festival



7:30 pm

Celebration Concert



Yue Bao
conductor



Tony Siqi Yun
piano

9:00 pm

VIP Dessert Party



For more information: Contact Jesse Goodale at
events@njsymphony.org | 973.735.1729

NEW JERSEY SYMPHONY

LUNAR NEW YEAR CELEBRATION **VIP EVENT**



Sponsorship Level	Premier-level concert tickets, reception & after-party guest(s)	Program Book ad	VIP Reception	Recognition in event materials	Complimentary parking
\$50,000 Festival Sponsor (Includes a \$44,000 charitable donation)	20	Full page	✓	✓	✓
\$25,000 Diamond Sponsor (Includes a \$22,000 charitable donation)	10	Full page	✓	✓	✓
\$15,000 Platinum Sponsor (Includes a \$12,600 charitable donation)	8	Full page	✓	✓	✓
\$10,000 Gold Sponsor (Includes an \$8,200 charitable donation)	6	Half page	✓	✓	✓
\$5,000 Silver Sponsor (Includes a \$3,800 charitable donation)	4	Half page	✓	✓	✓
\$2,500 Bronze Sponsor (Includes a \$1,900 charitable donation)	2 Concert seat in Grand Tier Box or Tier 1 Box	Half page	✓	✓	✓
\$500 Jade Event Ticket (Includes a \$200 charitable donation)	1		✓	✓	✓
\$250 Ruby Concert & Dessert Ticket (Includes a \$75 charitable donation)	1			✓	✓
\$100 Young Professionals (Guests aged 21-40 years)	1				✓

Value of goods and services is \$300 per guest

Program Book Advertising Opportunities

Ads will appear in a souvenir concert program book that is distributed to all concert concertgoers. Ad materials are due by January 8.

\$3,000 Inside cover full-page color ad: Full bleed. Trim 5.375" W x 8.5" H (add .25" bleed all around)

\$2,000 Full-page color ad: Full bleed. Trim 5.375" W x 8.5" H (add .25" bleed all around)

\$1,000 Half-page color ad: Trim 5.375" W x 4.25" H (no bleed)

- Ad can be provided in JPG or PDF format
- If you want help with the wording in your ad, let us know and we'll create text for you.
- If you wish to create your own ad: Please submit full-color high-resolution PDF files with crop marks and bleeds. Email PDF files to events@njsymphony.org. Please reference "Lunar New Year Ad."

NEW JERSEY SYMPHONY

LUNAR NEW YEAR CELEBRATION **VIP EVENT**



Reservation Form

Deadline for ad materials: Monday, January 8 Deadline for VIP Event Tickets: Wednesday, January 15

NAME	ADDRESS		
COMPANY	CITY		
	STATE	ZIP	
PRIMARY PHONE	<input type="checkbox"/> mobile	<input type="checkbox"/> home	<input type="checkbox"/> work

Sponsorships (include Program Book Ad)

- \$50,000 Festival Sponsor (20 guests)
- \$25,000 Diamond Sponsor (10 guests)
- \$15,000 Platinum Sponsor (8 guests)
- \$10,000 Gold Sponsor (6 guests)
- \$5,000 Silver Sponsor (4 guests)
- \$2,500 Bronze Sponsor (2 guests)

Individual Tickets

- ____ \$500 Jade Event Ticket(s) with Box Seating
- ____ \$250 Ruby Concert & Dessert Ticket(s)
- ____ \$100 Young Friends Ticket(s)

Other Support

- I would like to make a donation to support this event in lieu of attending \$ _____
- I would like to support a Symphony musician to attend the dinner for \$250

LISTING

(Please print your name or organization name as you wish it to be recognized in print for this event)

Advertising

- \$3,000 Inside Cover Program Book full-page color ad
- \$2,000 Program Book full-page color ad
- \$1,000 Program Book half-page color ad

If you would like us to create your ad, please provide wording below:

Payment Information

Total amount included \$ _____

- Check enclosed payable to *New Jersey Symphony*
- Charge to: Visa MasterCard American Express Discover

CARD # _____ EXP DATE _____ CVV _____

NAME ON CARD _____

SIGNATURE _____

- Please add 7.5% to my credit card transaction to cover fees and direct more funding to our programs.

Please complete and return this form and payment to:

MAIL: New Jersey Symphony Lunar New Year Celebration | 60 Park Place, Suite 900 | Newark, NJ 07102

EMAIL: events@njsymphony.org PHONE: 973.735.1729

LN24Brochure