



Welcome the Year of the Snake • 新年快乐

Saturday, January 25, 2025, at NJPAC in Newark

This festive Lunar New Year Celebration has become a New Jersey Symphony annual tradition and gets more vibrant with each iteration. The event kicks off with a **Cultural Exchange Festival** featuring crafters from the Zhejiang province in China, musical performances on traditional Chinese instruments, dancers and singers! After the festival, join us for an evening of community and cultural exchange that is wonderful for families and children, as we celebrate the Year of the Snake. Music Director Xian Zhang, pianist Min Kwon, the Peking University Alumni Chorus and the Starry Arts Children's Chorus all return for this joyous concert.

VIP Event guest perks include preferred concert seating, early admission to the festival, pre-concert VIP cocktail reception and complimentary parking.

VIP event tickets start at \$425 • VIP event packages start at \$1,500

VIP event Young Professionals (ages 21-40) tickets are \$175

For information about VIP event tickets or to join our event planning committee, please contact Manager of Special Events, Jesse Goodale, at events@njsymphony.org or at 973.735.1729.

5:30 pm Early access to cultural exchange festival
6 pm VIP cocktail reception



7:30 pm Celebration concert



Xian Zhang
conductor



Min Kwon
piano

Sponsorships & tickets

Sponsorship Level	Premier-level concert tickets & reception guest(s)	Digital ad	VIP reception	Recognition in event materials	Complimentary parking
\$50,000 Festival Sponsor (Includes a \$45,500 charitable donation)	20	Full screen	✓	✓	✓
\$25,000 Diamond Sponsor (Includes a \$22,750 charitable donation)	10	Full screen	✓	✓	✓
\$15,000 Platinum Sponsor (Includes a \$13,200 charitable donation)	8	Full screen	✓	✓	✓
\$10,000 Gold Sponsor (Includes an \$8,650 charitable donation)	6	Full screen	✓	✓	✓
\$5,000 Silver Sponsor (Includes a \$4,100 charitable donation)	4	Full screen	✓	✓	✓
\$1,500 VIP elevated tickets (Includes a \$1,050 charitable donation)	2 Concert seats in Grand Tier Box or Tier 1 Box		✓	✓	✓
\$425 VIP event ticket (Includes a \$200 charitable donation)	1		✓	✓	✓
\$350 Add-on event ticket (Includes a \$200 charitable donation)	1 (Does not include concert)		✓	✓	✓
\$175 Young Professionals ticket (Guests aged 21-40 years)	1				✓

Value of goods and services is \$225 per guest

Digital advertising opportunities

Ads will appear on lobby monitors that will be played throughout the festival

Ad materials are due by January 8

Full-screen ad (color) – \$2,000 pixel dimensions: 1920 w x 1080 h, size: min 100 dpi, file: jpeg pr png

Half-screen ad (color) – \$1,000 pixel dimensions: 960 w x 1080 h, size: min 100 dpi, file: jpeg pr png

Ad can be provided in JPG or PDF format

- If you want help with the wording in your ad, let us know and we'll create text for you
- If you wish to create your own ad: Please submit full-color high-resolution PDF files with crop marks and bleeds. Email PDF files to events@njsymphony.org. Please reference "Lunar New Year Ad"

Reservation form

Deadline for ad materials: Monday, January 8

Deadline for VIP event tickets: Monday, January 15

NAME	ADDRESS		
COMPANY	CITY		
	STATE	ZIP	
PRIMARY PHONE	<input type="checkbox"/> mobile <input type="checkbox"/> home <input type="checkbox"/> work		

Sponsorships (include digital ad)

- ☐ \$50,000 Festival Sponsor (20 guests)
☐ \$25,000 Diamond Sponsor (10 guests)
☐ \$15,000 Platinum Sponsor (8 guests)
☐ \$10,000 Gold Sponsor (6 guests)
☐ \$5,000 Silver Sponsor (4 guests)

Individual tickets

- ☐ \$1,500 VIP elevated tickets (2 guests)
____ \$425 VIP event ticket(s) with Box Seating
____ \$350 Add-on event ticket(s)
____ \$100 Young Professionals ticket(s)

Other support

- ☐ I would like to make a donation to support this event in lieu of attending \$ _____
☐ I would like to support Symphony musicians to attend the event for \$250

LISTING

(Please print your name or organization name as you wish it to be recognized in print for this event)

Digital advertising

- ☐ \$2,000 full-screen ad ☐ \$1,000 half-screen ad

If you would like us to create your ad, please provide wording below:

Payment information

Total amount included \$ _____

- ☐ Check enclosed payable to *New Jersey Symphony*
☐ I would like to recommend the charitable portion of my gift be paid through my donor advised fund, please contact me.
☐ Charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

CARD #

EXP DATE

CVV

NAME ON CARD

- ☐ Please add 7.5% to my credit card transaction to cover fees and direct more funding to our programs.

Please complete and return this form and payment to:

MAIL: New Jersey Symphony Lunar New Year Celebration | 60 Park Place, Suite 900 | Newark, NJ 07102

EMAIL: events@njsymphony.org

PHONE: 973.735.1729

LN25Brochure