

NEW JERSEY SYMPHONY NEW CENTURY GALA

Sunday, June 11, 2023 • 2 pm
New Jersey Performing Arts Center, Newark



XIAN
ZHANG

DANIEL
BERNARD
ROUMAIN

JOSHUA
BELL

Ring in the next 100 years with the New Jersey Symphony at the **New Century Gala & Auction** as we present the culminating event of our centennial season and launch our next century. Join an array of cultural, social, business and civic leaders for an unforgettable celebration accented by fine dining and entertainment.

Gala sponsors and VIP supporters will receive recognition in the gala program and event materials. Net proceeds will support the education and community engagement programs of the Symphony.

Attire: Festive Cocktail



Cocktail Reception: 2 pm

Enjoy networking opportunities over hors d'oeuvres and an open bar.



Season Finale Concert: 3 pm

This epic concert led by **Music Director Xian Zhang** features a premiere commission from our inimitable Resident Artistic Catalyst **Daniel Bernard Roumain**, superstar **Joshua Bell** bringing Bruch's First Violin Concerto to life and the New Jersey Symphony performing Stravinsky's groundbreaking masterpiece *The Rite of Spring*.



Gala Dinner: 5 pm

After the concert, join Xian Zhang and Joshua Bell for an amazing gourmet dinner served with special surprises!



Online Auction: June 1 – 11

Our online auction offers fabulous items for everyone—from restaurant gift cards to vacation getaways. Would you like to donate to our auction? We welcome goods, services, unique experiences, art, wine and spirits, vacation home rentals and more. Purchase a gift card to support a local business and donate it if you prefer!

Support Opportunities

Your support extends far beyond our gala event. It has a significant impact on the musicians, students, and communities the New Jersey Symphony serves. Thank you!

Guest Tickets	Program Book Ad	Name/Logo Featured on NJ Symphony Website	Recognition on Event Material	Valet Parking
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SPONSORSHIPS

Dinner Sponsor – \$50,000 Two tables of 10 <i>(Includes a \$45,000 donation)</i>	20	Full Page	✓	✓	✓
Cocktail Reception Sponsor – \$35,000 Two tables of 8 <i>(Includes a \$31,000 donation)</i>	16	Full Page	✓	✓	✓

TABLES

Diamond Table – \$25,000 <i>(Includes a \$22,500 donation)</i>	10	Full Page	✓	✓	✓
Platinum Table – \$15,000 <i>(Includes a \$13,000 donation)</i>	8	Full Page	✓	✓	✓

SUPPORTER PACKAGES

Gold Supporter – \$10,000 <i>(Includes an \$9,000 donation)</i>	4	Half Page	✓	✓	✓
Silver Supporter – \$5,000 <i>(Includes a \$4,500 donation)</i>	2	Half Page	✓	✓	✓

GALA TICKETS

VIP Gala Ticket – \$2,500 Concert Seat in a Box <i>(Includes a \$2,250 donation)</i>	1			✓	✓
Standard Gala Ticket – \$1,250 <i>(Includes a \$1,000 donation)</i>	1			✓	✓
Gala Add-on Ticket – \$1,150 Upgrade your pre-purchased June 11 concert ticket to add the gala reception and dinner. <i>(Includes a \$1,000 donation)</i>	1			✓	✓

YOUNG FRIENDS TICKETS (AGES 21-40)

Young Friends Gala Ticket – \$200 Includes the reception, concert and dinner.	1				✓
Young Friends Reception Ticket – \$100 Includes the reception and concert.	1				✓

PROGRAM BOOK ADVERTISING

Inside front cover full-page ad (color) – \$3,000	Full-page ad (color) – \$2,000
Inside back cover full-page ad (color) – \$3,000	Half-page ad (color) – \$1,000

Your ad will be placed in the New Century Gala program book distributed to all concert audience members.

Ad Details | Art Due by May 15, 2023

Color Full-Page Ad Specs: Full bleed and trim 5.375" W x 8.5" H (add .25" bleed all around).

Color Half-Page Ad Specs: Trim 5.375" W x 4.25" H (no bleed)

- Email high-res pdf, eps or jpeg files to events@njsymphony.org. Please reference New Century Gala.
- If you want help with the wording in your ad, let us know and we'll create text for you.

NEW JERSEY SYMPHONY

NEW CENTURY GALA & AUCTION 2023 | Reservation

AD MATERIALS DUE BY MAY 15
RESERVATIONS DUE BY MAY 22

For online reservations and payments: bidpal.net/newcenturygala

NAME	ADDRESS	
COMPANY	CITY	
EMAIL	STATE	ZIP
PRIMARY PHONE	○ mobile ○ home ○ work	

Support Opportunities (include a program book ad)

- ☐ \$50,000 Dinner Sponsor
- ☐ \$35,000 Cocktail Reception Sponsor
- ☐ \$25,000 Diamond Table
- ☐ \$15,000 Platinum Table
- ☐ \$10,000 Gold Supporter
- ☐ \$5,000 Silver Supporter

Individual Tickets

- ___ \$2,500 VIP Gala Ticket(s)
- ___ \$1,250 Standard Ticket(s)
- ___ \$1,150 Gala Add-on Ticket(s)
- ___ \$200 Young Friends Gala Ticket(s)
- ___ \$100 Young Friends Reception Ticket(s)

Other Donation Amounts

- ☐ \$ _____
- ☐ \$250 Sponsor a musician to attend the dinner

LISTING

(Please print your name or organization name as you wish it to be recognized in print for this event)

Event Journal Advertising

- ☐ \$3,000 Inside front cover full-page ad (color)
- ☐ \$2,000 Full-page ad (color)
- ☐ \$3,000 Inside back page double ad (color)
- ☐ \$1,000 Half-page ad (color)

If you would like us to create your ad, please provide wording below:

Auction Donation

- ☐ I have an item I'd like to donate to the auction (goods, services, gift card, experience, vacation home, etc.)

ITEM

(We will contact you for more information on your auction item and to arrange pick up or delivery.)

Payment Information

- ☐ Check enclosed payable to *New Jersey Symphony* **Total amount of order \$** _____
- ☐ Charge to: ○ Visa ○ MasterCard ○ American Express ○ Discover
- ☐ Please add 5% to my credit card transaction to cover fees and direct more funding to Symphony programs.

ACCOUNT #	EXP DATE	CVV
NAME ON CARD		
SIGNATURE		

Please complete and return this form and payment to:

MAIL: New Jersey Symphony | 60 Park Place, Suite 900 | Newark, NJ 07102

EMAIL: events@njsymphony.org

SIM23 Sponsorship Brochure Form

Suggested Auction Items to Donate

Getaways: Do you have a vacation home you could offer for an unforgettable week-long getaway?

Wine & Spirits: A bottle or more of fine wine or spirits? A gift card to a liquor or wine store?

Food & Dining: Could you donate a restaurant gift certificate? Would the chef (or sous-chef or pastry chef) host dinner for 8 at the restaurant or in someone's home? Do you know of a specialty food shop that would donate a gift card or a basket?

Tickets & Backstage Access: Are you involved with an arts or sports organization? Could you provide tickets, a behind-the-scenes tour, lunch with the director? Does your company have box seats to a sporting or entertainment event?

Local Celebrity: Who do you know who is fun/interesting to hang out with? Can you offer a morning in the mayor's office? Dinner with a local newscaster? An afternoon shopping with a professional buyer? A nature walk with a parks expert? A day-long shadow with an interesting professional?

Unique Experiences: What access do you have to special experiences? Music lessons or performances? An afternoon on a private yacht? Access to a private jet? A signed television, movie or play script? Chance to play a sport with a professional? Free or VIP parking somewhere? Impossible-to-get restaurant reservations? A winery tour and lunch with the vintner?

Golf & Tennis: Can you offer a round of golf or tennis and lunch/dinner at your club?

Tech & Gadgets: Can you donate a TV, Bluetooth speakers, Fitbit, gaming system, laptop, tablet, or smartwatch?

Beauty, Wellness & Accessories: Do you have a connection to luxury brand cosmetics, salon/spa/yoga, massage, handbags, scarves, watches, or jewelry?

Retail & Home Goods: Can you offer a gift card to a popular retail store in your area?

Professional Services: Do you know someone who provides professional or custom services – event planning, catering/personal chef, limousine services, interior design, fashion styling, art curator, golf/tennis lessons or, personal training?