



Welcome the Year of the Rabbit with the New Jersey Symphony in a tradition that invites all audiences to a celebration of community and cultural exchange.

Saturday, January 21, 2023 at NJPAC in Newark

Music Director Xian Zhang ignited the first Lunar New Year Celebration five years ago, and this festive tradition gets more vibrant with each iteration.

Gala guests will enjoy a **pre-concert reception and festivities** with featured artists followed by an elegant **gala dinner**. Then, guests will experience the New Jersey Symphony in a **not-to-be-missed concert** that blends Eastern and Western musical traditions. Net proceeds from this fundraising event will support the artistic vision of **Music Director Xian Zhang**.

4:30 pm

VIP Festival Reception

featuring cocktails,
hors d'oeuvres,
entertainment and crafters.

6:00 pm

Gala Dinner

Yin Long, Dinner Chair

7:30 pm

Celebration Concert

Xian Zhang, conductor

Tong Chen, conductor

Nancy Zhou, violin

Chelsea Guo, piano

Min Kwon, piano

Peking University Alumni Chorus

Starry Arts Group Children's Chorus

Rebecca Shen, Director

Edison Chinese School Lion Dance Team

9:00 pm

Dessert Party

As we plan this event, we recognize that the COVID-19 environment continues to evolve. Should circumstances change that require us to adapt protocols or plans, we will inform our guests.

For more information: njsymphony.org/lny
events@njsymphony.org | 973.735.1722



Sponsorship Level	Premier-level concert tickets, reception & dinner guest(s)	Featured post on social media	Program Book ad	Recognition in event materials	Complimentary parking
\$50,000 Dinner Sponsor (Includes a \$45,000 charitable donation)	20	✓	Full page	✓	✓
\$25,000 Diamond Sponsor (Includes a \$22,500 charitable donation)	10	✓	Full page	✓	✓
\$15,000 Platinum Sponsor (Includes a \$12,500 charitable donation)	10		Full page	✓	✓
\$10,000 Gold Sponsor (Includes an \$8,000 charitable donation)	8		Half page	✓	✓
\$5,000 Silver Sponsor (Includes a \$4,000 charitable donation)	4		Half page	✓	✓
\$1,000 Jade VIP Ticket (Includes a \$750 charitable donation)	1 Concert seat in Grand Tier Box or Tier 1 Box			✓	✓
\$500 Ruby Standard Ticket (Includes a \$250 charitable donation)	1				✓
\$250 Young Friends Ticket (Guests aged 21-40 years)	1				✓

Value of goods and services is \$250 per guest

Program Book Advertising Opportunities

Ads will appear in a souvenir concert program book that is distributed to all concert concertgoers. Ad materials are due by December 30.

\$2,500 Full-page color ad: Full bleed. Trim 5.375" W x 8.5" H (add .25" bleed all around)

\$1,000 Half-page color ad: Trim 5.375" W x 4.25" H (no bleed)

- Ad can be provided in JPG or PDF format
- If you want help with the wording in your ad, let us know and we'll create text for you.
- If you wish to create your own ad: Please submit full-color high-resolution PDF files with crop marks and bleeds. Email PDF files to events@njsymphony.org. Please reference "Lunar New Year Ad."



Reservation Form

Deadline for ad materials: Friday, December 30 Deadline for VIP Dinner Ticket: Friday, January 13

NAME	ADDRESS		
COMPANY	CITY		
	STATE	ZIP	
PRIMARY PHONE	<input type="checkbox"/> mobile <input type="checkbox"/> home <input type="checkbox"/> work		

Sponsorships (include Program Book Ad)

- ☐ \$50,000 Dinner Sponsor (20 guests)
☐ \$25,000 Sponsor (10 guests)
☐ \$15,000 Platinum Sponsor (10 guests)
☐ \$10,000 Gold Sponsor (8 guests)
☐ \$5,000 Silver Sponsor (4 guests)

Individual Tickets

- _____ \$1,000 Jade VIP Ticket(s) with Box Seating
_____ \$500 Ruby Standard Ticket(s)
_____ \$250 Young Friends Ticket(s)

Other Support

- ☐ I would like to make a donation to support this event in lieu of attending \$ _____
☐ I would like to support a Symphony musician to attend the dinner for \$250

LISTING

(Please print your name or organization name as you wish it to be recognized in print for this event)

Advertising

- ☐ \$2,500 Program Book full-page color ad ☐ \$1,000 Program Book half-page color ad
If you would like us to create your ad, please provide wording below:

Payment Information

Total amount included \$ _____

- ☐ Check enclosed payable to *New Jersey Symphony*
☐ Charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

CARD #	EXP DATE	CVV
NAME ON CARD		
SIGNATURE		

- ☐ Please add 7.5% to my credit card transaction to cover fees and direct more funding to our programs.

Please complete and return this form and payment to:

MAIL: New Jersey Symphony Lunar New Year Celebration | 60 Park Place, Suite 900 | Newark, NJ 07102

EMAIL: events@njsymphony.org

PHONE: 973.735.1722

LN23Brochure