

NEW JERSEY SYMPHONY ORCHESTRA
XIAN ZHANG Music Director

SPRING INTO MUSIC

Ella & Louis—All That Jazz | April 22, 2017

GALA DETAILS

- Date:** Saturday, April 22, 2017
- Honoree:** Robert C. Garrett
Co-Chief Executive Officer of Hackensack Meridian Health
- Location:** New Jersey Performing Arts Center, One Center Street, Newark, NJ
- Program:** 4:30 pm Cocktail Reception and Silent Auction
6 pm Dinner
8 pm Concert with the New Jersey Symphony Orchestra
- Dress Code:** Festive Cocktail Attire
- Parking:** Complimentary valet parking is provided for all event attendees.
- Benefitting:** All proceeds from the gala will support the NJSO's support the NJSO's artistic, education and community engagement programs.
- Silent Auction:** The silent auction opens online and will conclude at the event.
Visit www.biddingforgood.com/njsymphony to register and begin bidding.



Join the New Jersey Symphony Orchestra and an array of cultural, social, business and civic leaders for an unforgettable evening of fine dining and entertainment at the Orchestra's ninth annual **Spring into Music Gala**. Be there as we honor NJSO Trustee **Robert C. Garrett**, Co-Chief Executive Officer of Hackensack Meridian Health.

Mr. Garrett is a nationally-renowned healthcare leader and head of one the largest, most comprehensive health networks in New Jersey. His commitment to the Network's partnership with the NJSO's Music and Wellness Program has played an integral part in launching the initiative, which brings NJSO musicians to perform in several medical centers and partner hospitals throughout New Jersey.

After the gala events, sit back and enjoy the memorable music of Ella Fitzgerald & Louis Armstrong, featuring all-time favorites from "Love is Here to Stay" to "Just One of Those Things" and highlights from Gershwin's *Porgy and Bess* performed by the NJSO under the baton of Lee Musiker with Byron Stripling, trumpet and Marva Hicks, vocalist.



Byron Stripling and Marva Hicks to perform the best of Ella & Louis



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TICKETS

Individual Event Ticket – \$1,250

Admission for one to the cocktail reception, silent auction, dinner and performance.
(Includes a \$950 tax-deductible donation.)

EVENT JOURNAL ADVERTISING

- Outside Back Cover (color) – \$5,000
- Center Double Ad (color) – \$4,000
- Half Page (color) – \$1,000
- Inside Front Cover (color) – \$4,500
- Full Page (color) – \$2,000
- Half Page (black & white) – \$750
- Inside Back Cover (color) – \$4,500
- Full Page (black & white) – \$1,500
- Quarter Page (black & white) – \$500

SPONSORSHIP OPPORTUNITIES & PACKAGES

Gala Sponsor – \$100,000

An invitation for 20 guests (two tables); premier seating for the concert; recognition adjacent to the event title as the Gala Sponsor on event materials; full-page color ad in the event journal; your company name and logo featured on the NJSO and auction websites; a special gift for your event guests.
(Includes a \$92,000 tax-deductible donation.)

Performance Sponsor – \$75,000

An invitation for 20 guests (two tables); premier seating for the concert; prominent recognition as the Performance Sponsor on event materials; full-page color ad in the event journal; your company name and logo featured on the NJSO and auction websites. *(Includes a \$69,000 tax-deductible donation.)*

Dinner Sponsor – \$50,000

An invitation for 20 guests (two tables); premier seating for the concert; prominent recognition as the Dinner Sponsor on event materials; a full-page color ad in the event journal; your company name and logo featured on the NJSO and auction websites. *(Includes a \$44,000 tax-deductible donation.)*

Cocktail Reception Sponsor – \$35,000

An invitation for 16 guests (two tables); preferred seating for the concert; prominent recognition as the Cocktail Reception Sponsor on event materials; a full-page color ad in the event journal; your company name and logo featured on the NJSO and auction websites. *(Includes a \$30,200 tax-deductible donation.)*

Diamond Sponsor – \$25,000

An invitation for 10 guests (one table); preferred seating for the concert; prominent recognition as a Diamond Sponsor on event materials; a full-page color ad in the event journal; your company name and logo featured on the NJSO and auction websites. *(Includes a \$22,000 tax-deductible donation.)*

Platinum Sponsor – \$15,000

An invitation for 6 guests; preferred seating for the concert; special recognition as a Platinum Sponsor on event materials; a full-page color ad in the event journal; your company name and logo featured on the NJSO and auction websites. *(Includes a \$13,200 tax-deductible donation.)*

Gold Sponsor – \$10,000

An invitation for 4 guests; preferred seating for the concert; special recognition as a Gold Sponsor on event materials; a full-page color ad in the event journal; your company name and logo featured on the NJSO and online auction websites. *(Includes an \$8,800 tax-deductible donation.)*

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Deadlines

Journal ads that require design services: Mar 17

Print-ready Journal Ads: Mar 24

Ticket reservation & payment: Apr 7

RESERVATION FORM

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE () _____ EMAIL _____

☐ **YES, the NJSO can include me as a **Spring into Music Gala Supporter** with the reservation or contribution below.**

LISTING _____

(Please print your name or organization name as you wish it to be recognized in print for this event)

Sponsorship Packages

- _____ Gala Sponsor – \$100,000
- _____ Performance Sponsor – \$75,000
- _____ Dinner Sponsor – \$50,000
- _____ Cocktail Reception Sponsor – \$35,000
- _____ Diamond Sponsor – \$25,000
- _____ Platinum Sponsor – \$15,000
- _____ Gold Sponsor – \$10,000

Event Journal Advertising

- _____ Outside Back Cover (color) – \$5,000
- _____ Inside Front Cover (color) – \$4,500
- _____ Inside Back Cover (color) – \$4,500
- _____ Center Double Ad (color) – \$4,000
- _____ Full Page (color) – \$2,000
- _____ Full Page (black & white) – \$1,500
- _____ Half Page (color) – \$1,000
- _____ Half Page (black & white) – \$750
- _____ Quarter Page (black & white) – \$500

Individual Tickets

_____ Event Ticket(s) – \$1,250 each

Other Support

- ☐ I am unable to attend but have enclosed a fully tax-deductible contribution of \$_____.
- ☐ For \$250, I would like to sponsor an NJSO musician to be seated at the gala dinner.
- ☐ I have an item I'd like to donate to the Silent Auction (goods, services, unique experience, vacation home, etc.)

ITEM _____

(We will contact you for more information on your auction item and to arrange pick up or delivery.)

PAYMENT INFORMATION

☐ Check enclosed for \$_____ payable to *New Jersey Symphony Orchestra*.

☐ Charge \$_____ to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

ACCOUNT # _____ EXP. DATE _____ CVV# _____

NAME ON CARD _____

SIGNATURE _____

Return Completed Form to:

NJSO • Spring into Music Gala • 60 Park Place, 9th Floor • Newark, NJ 07102

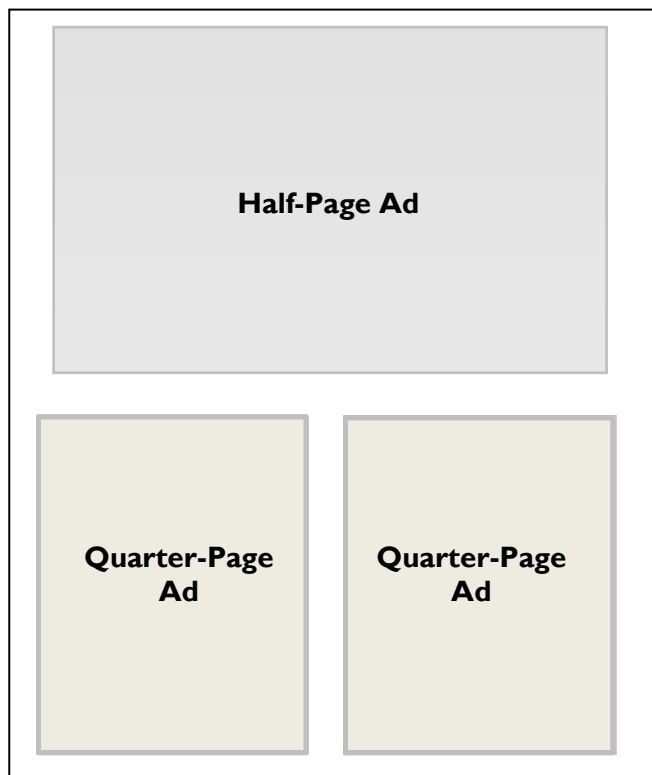
Contact: Laura Bessey, NJSO Manager of Special Events: lbessy@njsymphony.org or 973.735.1729



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EVENT JOURNAL: Ad Specifications

Materials Deadline – March 17 for ads that the NJSO designs
March 24 for ready-to-print PDF files



Cover Ad or Full-Page Ad

Full bleed. Trim 5.375" W x 8.5" H
(add .25" bleed all around)

Center Double Ad

Full bleed. Trim 10.75" W x 8.5" H
(add .25" bleed all around)

Half-Page Ad

Trim 5.375" W x 4.25" H (no bleed)

Quarter-Page Ad

Trim 2.6875" W x 4.25" H (no bleed)

- If your ad mentions the NJSO, it can be spelled out as "New Jersey Symphony Orchestra" or "NJSO"
- Honoree is:
 - Robert C. Garrett, Co-Chief Executive Officer of Hackensack Meridian Health
- If you want help with the wording in your ad, let us know in the box below and we'll contact you with sample text.

If you wish to create your own ad: Please submit CMYK or grayscale high-resolution PDF files with crop marks and bleeds. Email PDF files to lbessey@njsymphony.org. Reference **NJSO Spring Gala Ad** in the subject line of the email.

If you want us to create your ad: Please print the text for your ad as you would like it to appear in the journal or email your wording to lbessey@njsymphony.org. Reference **NJSO Spring Gala Ad** in the subject line of the email.

Please send completed form to:

New Jersey Symphony Orchestra
Spring into Music

60 Park Place, 9th Floor, Newark, NJ 07102

Contact: Laura Bessey, NJSO Manager of Special Events: lbessey@njsymphony.org or 973.735.1729