

OPENING NIGHT CELEBRATION

10.14.23 NJPAC in Newark

NEW
JERSEY
SYMPHONY
XIAN ZHANG MUSIC DIRECTOR

COMMUNITY

THROUGH MUSIC

HONOREE: **Audrey Bartner**

CELEBRATION CHAIR: **Michelle Merchant**

Join an array of cultural, social, business and civic leaders for an unforgettable celebration accented by fine dining and entertainment at this year's Opening Night Celebration! Get ready for an enchanting evening of musical brilliance and camaraderie as we come together to honor the heart and soul of our beautiful New Jersey communities through music.

We are delighted to honor **Audrey Bartner** for her remarkable contributions and unwavering dedication to the arts, both as an esteemed trustee of the New Jersey Symphony and as a talented visual artist and philanthropist.

Net proceeds will support the artistic, education and community engagement programs of the Symphony. Dress is elegant cocktail attire.



Audrey Bartner
New Jersey Symphony Trustee



Michelle Merchant
New Jersey Symphony Trustee
Youth Orchestra Parent



Cocktail Reception: 6:30 pm

Enjoy networking opportunities over hors d'oeuvres, food stations and an open bar.



Season Opening Concert: 8 pm

This season-opener celebrates the pathbreaking art of Black composers past and present with **conductor Robert Spano**. The concert kicks off with **Valerie Coleman's *Umoja*** and **Duke Ellington's *New World A-Comin'*** featuring jazz virtuoso **Aaron Diehl** and the amazing **Aaron Diehl Trio**. **Dvořák's Symphony No. 9, "From the New World"**—one of the most beloved concert works of all time—closes the concert.



After Party: 10 pm

After the concert, gala guests will enjoy a party with dessert, drinks and a live band!

Support Opportunities

Your support extends far beyond our gala event. It has a significant impact on the musicians, students, and communities the New Jersey Symphony serves. Thank you!

Guest Tickets	Program Book Ad	Five Free YP Tickets	Name/Logo Featured on Website	Recognition on Event Material	Valet Parking
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SPONSORSHIPS

Celebration Sponsor – \$50,000 <i>(Includes a \$44,000 donation)</i>	20	Full Page	✓	✓	✓	✓
Cocktail Reception Sponsor – \$35,000 <i>(Includes a \$30,200 donation)</i>	16	Full Page	✓	✓	✓	✓
Diamond Sponsorship – \$25,000 <i>(Includes a \$22,000 donation)</i>	10	Full Page	✓	✓	✓	✓
Platinum Sponsorship – \$15,000 <i>(Includes a \$12,600 donation)</i>	8	Full Page	✓	✓	✓	✓

SUPPORTER PACKAGES

Gold Supporter – \$10,000 <i>(Includes an \$8,200 donation)</i>	6	Half Page	✓	✓	✓	✓
Silver Supporter – \$5,000 <i>(Includes a \$3,800 donation)</i>	4	Half Page		✓	✓	✓
Bronze Supporter – \$2,500 <i>(Includes a \$1,900 donation)</i>	2	Half Page		✓	✓	✓

VIP TICKETS

Standard Full-Night Ticket – \$500 <i>(Includes a \$200 donation)</i>	1				✓	✓
Add-On Ticket – \$400 Pre-concert reception and After-Party Must already have a ticket to the concert. <i>(Includes a \$200 donation)</i>	1				✓	✓
Concert and After-Party Ticket – \$250 Does not include the pre-concert reception. <i>(Includes a \$100 donation)</i>	1					✓

YOUNG PROFESSIONALS (AGES 21-40)

Young Professionals Ticket – \$125 Includes the reception, concert and After-Party	1					✓
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PROGRAM BOOK ADVERTISING

Inside front cover full-page ad (color) – \$3,000 **Full-page ad (color) – \$2,000**
Inside back cover full-page ad (color) – \$3,000 **Half-page ad (color) – \$1,000**
 Your ad will be placed in the concert program book distributed to all audience members.

Ad Details | Art Due by September 15, 2023

Color Full-Page Ad Specs: Full bleed and trim 5.375" W x 8.5" H (add .25" bleed all around).

Color Half-Page Ad Specs: Trim 5.375" W x 4.25" H (no bleed)

Email high-res pdf, eps or jpeg files to events@njsymphony.org. Please reference Opening Night Celebration.

If you want help with the wording in your ad, let us know and we'll create text for you.

NEW JERSEY SYMPHONY

OPENING NIGHT CELEBRATION 2023 | Reservation

AD MATERIALS DUE BY SEPTEMBER 15

RESERVATIONS DUE BY SEPTEMBER 20

For online reservations and payments: <http://bidpal.net/njsymphonyopeningnight>

NAME	ADDRESS	
COMPANY	CITY	
EMAIL	STATE	ZIP
PRIMARY PHONE	○ mobile ○ home ○ work	

LISTING

(Please print your name or organization name as you wish it to be recognized in print for this event)

Support Opportunities (include a program book ad)

- \$50,000 Celebration Sponsor
- \$35,000 Cocktail Reception Sponsor
- \$25,000 Diamond Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Supporter
- \$5,000 Silver Supporter
- \$2,500 Bronze Supporter

Individual Tickets

- ___ \$500 Standard Full-Night Ticket(s)
- ___ \$400 Add-on Ticket(s)
- ___ \$250 Concert and After-Party Ticket(s)
- ___ \$125 Young Professionals Ticket(s)

Other Donation Amounts

- \$ _____ in lieu of attending
- \$250 Sponsor a musician to attend the After-Party

Special Sponsorships

- \$10,000 Young Professional Sponsorship – Helps underwrite the discounted cost of the Young Professional Ticket.
- \$10,000 Youth Orchestra Sponsorship – 60 YO Students and one parent chaperone get to attend the Concert.

Program Book Advertising

- \$3,000 Inside front cover full-page ad (color)
- \$3,000 Inside back page double ad (color)
- \$2,000 Full-page ad (color)
- \$1,000 Half-page ad (color)

If you would like us to create your ad, please provide wording below:

Payment Information

- Check enclosed payable to *New Jersey Symphony* **Total amount of order \$** _____
- Charge to: ○ Visa ○ MasterCard ○ American Express ○ Discover
- Please add 5% to my credit card transaction to cover fees and direct more funding to Symphony programs.

ACCOUNT # _____ EXP DATE _____ CVV _____

NAME ON CARD _____

SIGNATURE _____

Please complete and return this form and payment to:
MAIL: New Jersey Symphony | 60 Park Place, Suite 900 | Newark, NJ 07102
EMAIL: events@njsymphony.org

ON23 Sponsorship Brochure Form

